



SIREAMAG







Austin Dunsen was born in Baltimore and raised in Detroit. He learned to play piano at seven and was writing songs by nine. The son of a minister, his connection with music deepened while performing gospel music in church. After recognizing his innate gifts and natural prowess, an inspiring middle school teacher encouraged a young Austin to follow his passion and dedicate his life to art.

Today, he is **Apropos**, an international recording artist and performer whose electric youngs and captivating stage.

Today, he is **Apropos**, an international recording artist and performer whose electric vocals and captivating stage presence have led to recognition from around the globe, including NBC's The Voice, Pitchfork, Complex, and Billboard. The veritable vocalist has collaborated with a variety of notable artists, including Grammy nominee Dave Wilder, Talib Kweli, Madlib, ZelooperZ, and more.

In 2010, Austin became the lead singer of the Detroit band Soul Divide and the group soon developed a cult following of young, devoted fans who were roused by their dynamic shows around the midwest. The band released their debut album Tell the World in 2013, before creative differences caused the band to part ways in 2015.

His journey stalled, Austin took a brief hiatus from music and experienced some of the darkest internal moments of his life. He found himself at a crossroad and questioned the feasibility of a music career for the first time.

The questions didn't last long. Fueled by ambition and an unconditional passion for music, Austin quit his day job and dove headfirst into pursuing a career as a solo artist.

Apropos was "born" in the fall of 2017 when he dropped a trio of self-released tracks. Before the year was over, he was recording his solo debut for an indie label in London. In 2018, Apropos' debut album (Verse)atility received praise from music legends like Kem, Allee Willis and Elton John. Willis, who penned iconic classics like "September," would become a mentor. Along with Grammy Award-winning composer and musician, Andrae Alexander, the trio would record the final songs of Willis' career before Allee's untimely passing on Christmas Eve in 2019.

Undeterred by the loss of a friend or the global pandemic of 2020, Apropos never stopped writing and recording new music. In 2022, Apropos released the first projects produced and distributed independently by Apropos Entertainment. In 2023, Apropos signed with Detroit composer and producer Jake Bass. The duo have numerous projects planned for 2024 and beyond.

ABOUT



Two premier talents are partnering to redefine modern music in the Motor City. Producer and composer **Jake Bass** and international recording artist **Apropos** are pairing their preeminent capabilities to create multiple projects. Both Apropos and Jake Bass have dedicated their lives to music. Bass grew up in the studio environment and has followed in the footsteps of his prodigious family, while crafting a singular sound entirely his own. Apropos discovered his love for music as a child in church. Today, his voice has been praised by fans across the globe. Bassment Sounds 2.0 (the original Bassment Sounds was founded in 1993 by the Bass Brothers) is a recording studio and record label which stands as an imprint to Bass' production/publishing company Boca J Music, LLC founded by Jake in 2005. In 2023, Bass signed Apropos to his label.

Learn more about Jake Bass at www.bocajmusic.com.

"Apropos is a Detroit born singer... the second single off of his debut album "(Verse)atility" is called "Talk Like That" ... I absolutely love it!"

Sir Elton John

"...if I could take Otis Redding and blend him with Marvin Gaye, throw in a whole lot of contemporary R&B, Hip Hop, and Funk that would be Apropos."

Allee Willis

Multi-Grammy Award Winner, 2018 Songwriters Hall of Fame Inductee

"The first time I heard Apropos, I said to someone
'I haven't heard anyone with a voice likes this in a
long time.' He is a special talent."

Andrew Barber

Fake Shore Drive

"I really dig what (Apropos) is doing. I heard him talk about Marvin Gaye when I listened to some clips online and he has that "thing" that Marvin had...that, raw, organic, Motown...that love in your heart...I appreciate that."

Kem

Billboard Music Award Winner, Grammy Nominee, Motown Recording Artist

"My favorite part though is Apropos' slick hook..."

Pitchfork

"...he might as well be Detroit's response to John Legend and Bruno Mars..."

METROTIMES

"...stellar vocal...the rising artist is now ready to state his case."

CLASH

"...the musical equivalent of falling head over heels...(Apropos) is a jaw-dropping singer..."



"...Apropos continues to position himself firmly in the emerging tastemaker sphere..."



"...feels classic yet refreshing...a voice to truly watch out for."



"...a serious statement from the young artist...that sets to prick up ears across both sides of the Atlantic."



"...Apropos is continuing to carve out his place as One To Watch."



PERFORMANCES

African World Festival | Arts, Beats & Eats | Cannabis Cup
Concert of Colors | Dally in the Alley | Detroit Kite Festival
Empty Bowls Detroit | Ford Fireworks | Gigs for Digs
GCFB Women's Power Happy Hour | Motor City Pride
Michigan Chronicle Best in Black Awards | Motown Winter Blast
NBA National Anthem | Open Streets Boston
Represent! A Night Of Jazz Hip Hop & Spoken Word
Reveal Detroit Festival | Singers in the Round | SoFar Sounds
Windsor Craft Beer Festival | Windsor Wine Festival

VENUES (capacity)

The Apparatus Room (200)
Aretha Franklin Amphitheater (6,000)
The Crofoot Ballroom (1,100)
Detroit Film Theatre (1,500)
Detroit Opera House (2,700)
Detroit Orchestra Hall (2,000)
Eastern Market (1,128)
El Club (400)
Hard Rock Cafe (230)

Hart Plaza (500+)
The Majestic (1,100)

MGM Grand Detroit (600)

Music Hall Detroit (1,731)

New Jersey Center for the Performing Arts (3,352)

Otus Supply (200+)

Royalty House (600)

Spotlite Detroit (400)

The Whitney - Gardens (250)

Wills Show Bar (125)



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The Voice



Spiritual Surgery
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